



## SMEs Digitalization: Usage of Accounting Application by Vocational School Students

Ely Suhayati<sup>1\*</sup>, Saleha<sup>2</sup>, M Sanggrahwati<sup>1</sup>, A E Merindha<sup>1</sup>

<sup>1</sup>Department of Accounting, Universitas Komputer Indonesia, Indonesia

<sup>2</sup> English Department, Universitas Komputer Indonesia, Indonesia

Email: \*ely.suhayati@email.unikom.ac.id

**Abstract.** The purpose of this study is to find out the benefits of using the MYOB Accounting application for students majoring in accounting at Vocational High School Baleendah 3 Bandung, both for those who already have their own business or those who do not have their own business. This research method was descriptive qualitative using Google Form to 17 students majoring in accounting at Vocational High School Baleendah 3 Bandung. The results showed that students majoring in Accounting felt the benefits of using the MYOB Accounting application to run their business to make it easier for them to make financial reports. In conclusion, the use of the MYOB Accounting application can help low-income accounting students, especially to present financial reports quickly, precisely, and accurately for those who already have their own business. For those who do not have their own business, the use of MYOB has the benefit of knowing accounting software to support business while working in the future.

**Keywords:** MYOB Application, SMEs, Accounting.

### 1. Introduction

MYOB Accounting is an application that can make it easier for someone to make financial reports. MYOB focuses on small and medium scale service companies and trading companies because large companies usually have many transactions and have their applications to meet their business needs. Financial reports are the output of the accounting process that will be used to see the health of a company. The rapid development of technology will facilitate human work, including in accounting, and one of them is the MYOB Accounting application [1]. This application is considered to be helpful for accountants because of its safety and effectiveness. With this application, the number of documents in the form of paper piled up and scattered becomes more organized and much reduced because everything is neatly stored on the computer. The MYOB application is needed in offices, but the small business owner and students who run entrepreneurs also need this application to help make it easier for them to make financial reports. Therefore, all business activities can be controlled. It is also hoped that

this will help them so that they do not have to make manual financial books that they feel are not effective. MYOB is widely studied or used at the university level, especially in the accounting department. According to Achmadi, MYOB is a subject at the University Level, usually in the Accounting Study Program. Still, it does not rule out that it is also taught in Vocational High Schools [2]. MYOB is also important for students at the Vocational High School level because they must be ready to work. In Indonesia, most vocational schools require students to learn accounting applications to have skills before working. Thus, to meet the needs of experts in accounting, Vocational High School is the best solution in learning accounting applications, one of which is MYOB Accounting [3]. Based on previous research, it is said that one of the skills in SIA that must be mastered is the application of the Accounting Information System, one of which is MYOB [4]. We took this topic because Vocational High School students must be ready with the application if they have a business and Vocational High School students must be ready to work when they finish school. Therefore, many schools provide Information Communication Technology subjects to prepare and improve students' learning process in helping them in the field of information and communication technology. The existence of these courses is also very helpful for students so that when they work they are ready to face industry 4.0, which has used a lot of technology as support. Nofrizal stated, "MYOB Accounting is usually only used by one user and is mostly used in small to medium-sized companies" [5]. Therefore, MYOB Accounting is perfect for those who run small businesses and who are entrepreneurs.

The purpose of this study is to determine the benefits of using the MYOB Accounting application for students majoring in accounting at Vocational High School Baleendah 3 Bandung, both for those who already have their entrepreneurs and for those who do not have their businesses using Google Form. This study used a descriptive qualitative method.

## **2. Method**

The method used in this research is qualitative descriptive using a Google Form. It is considered effective in collecting the required data and is considered more efficient because it can be accessed easily online [6]. Moreover, the current condition of the Covid-19 pandemic requires everyone to stay at home to reduce the increase in the number of Covid-19 victims in Indonesia. Respondents in this research are students majoring in accounting at SMK Baleendah 3 Bandung. Data collection was carried out based on students' knowledge of the MYOB Accounting application, learning resources, and the difficulty level of using the application.

## **3. Results and Discussion**

Before showing our research results, here is the main menu display of the MYOB Accounting application version 18 (see Figure 1).



Figure 1. MYOB Accounting Application

Respondents in this study were students majoring in accounting at Vocational High Schools. Those who filled the Google Form as many as 17 students from 32 students majoring in Accounting. The research results are shown in Figure 2.

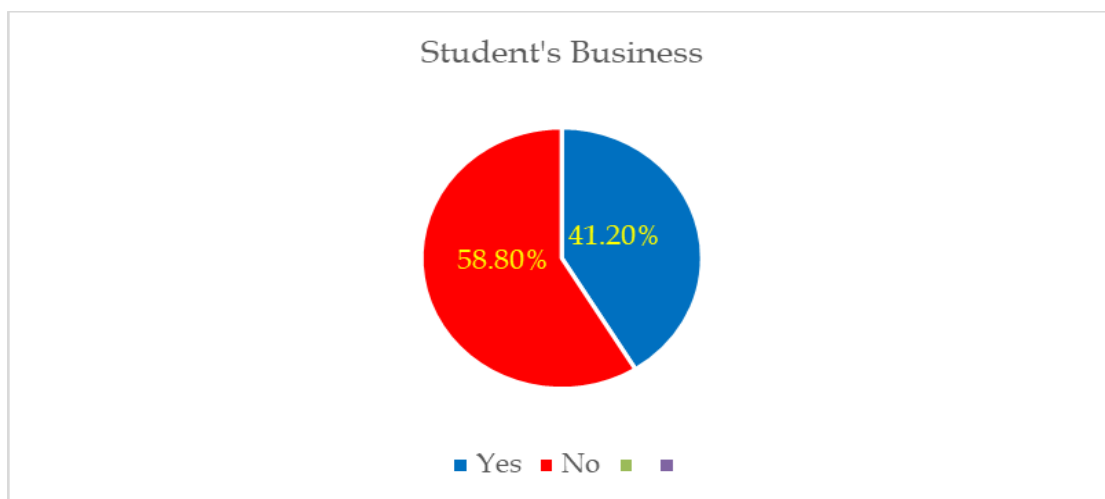


Figure 2. Student Self-Employed

Based on Figure 2 above, about 7 out of 17 or about 41.20% of students at Vocational High School 3 Baleendah Bandung who responded to the Google Form survey are students who have their own business. Meanwhile, about 10 out of 17 or about 58.80% of students who responded to the survey did not have their own business. The remaining 15 students did not respond to the Google Form survey. This means that almost half of the total accounting students already understand the relationship between accounting and the business they run and understand the benefits of using the MYOB Accounting application [7, 8] (See figure 3).

### Knowledge of MYOB Accounting application

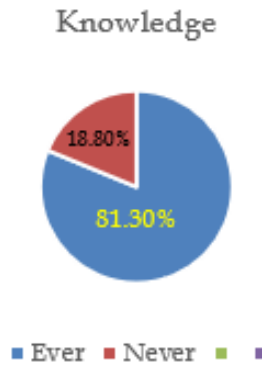


Figure 3. Knowledge about MYOB Accounting

Based on Figure 3, around 81.30% of students stated that they knew about the Myob application to make financial reports. Meanwhile, around 18.80% or as many as 3 students were not familiar with the MYOB application. In other words, some students know about the benefits of using the MYOB application. Most of the students who responded admitted that they were very familiar with the MYOB Accounting application [9].

### MYOB Accounting Learning Resource

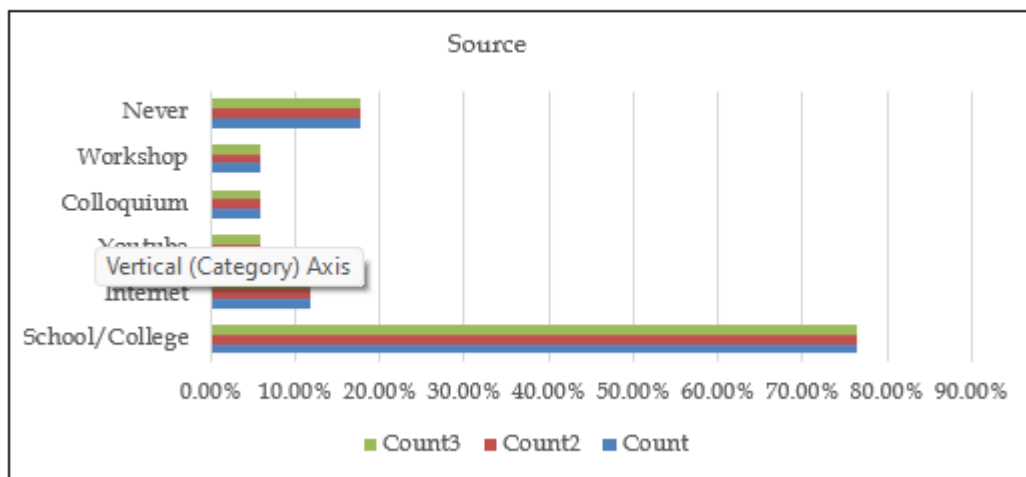
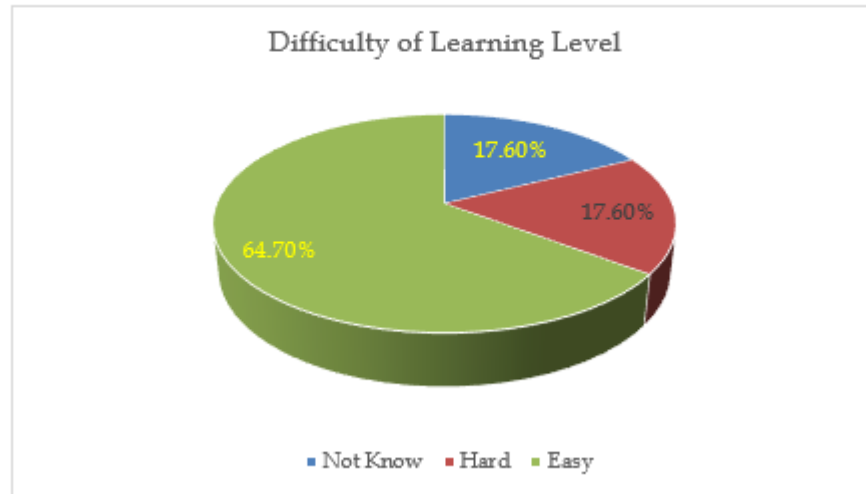


Figure 4. Source of Study

Based on Figure 4, about 75% of students answered that they studied applications at school. It proves that the Vocational High School has studied the application. The reason is vocational high schools majoring in accounting in Indonesia require students to learn accounting software for work or business needs when they graduate. The remaining 25% know the MYOB application apart from school as well as outside of school.

**The Difficulty Level of Learning MYOB Accounting**



**Figure 5.** Difficulty of Learning MYOB Accounting

Based on Figure 5, about 64.7% of students admit that learning MYOB Accounting is easy, while around 35.20% of students have trouble learning and feel they do not want to know because it is difficult. It means that students' level of difficulty in operating the MYOB Accounting application varies [10].

**Student's Opinion**

The students' opinion is shown in Table 1.

**Table 1. Student's Opinion**

Respondents	Agree	Disagree	Information
5	✓	-	Maybe for some businesses, financial reports are needed
6	✓	-	Very important to make calculations easier
5	✓	-	Very important, because it helps for business
1	-	✓	Not really important, because is too difficult to apply for business
Total	16 Respondents (Agree)	1 Respondent (Agree)	

Based on Table 1, students' opinions about the MYOB Accounting application are very important for running a small to medium scale business. Some students agree that this application is indeed important for recording financial reports. Moreover, some disagree for the reason that it is very difficult to operate.

The results of Google form show the benefits of using the MYOB Accounting application for students majoring in accounting at Vocational High Schools. From a total of 17 students who already have their own business, there are 41.20% who already used the MYOB Accounting application. Then, 81.30% of students stated that they know about the MYOB application to help with financial reports. 75% of the students already know and learn the MYOB Accounting application from school or their study place. Moreover, 64.70% of the students stated that using and using the application is relatively easy. It means that it is in line with previous research that this application helps small business owners and entrepreneurs make financial reports [11, 12]. Those who usually have to make journals manually using paper or those who use manual applications such as Excel are very helpful for the MYOB Accounting application because it can present a more compiled and complete application report [13,14].

#### 4. Conclusion

The conclusion from this study results, the use of the MYOB Accounting application for students majoring in accounting at Vocational High School Baleendah 3 Bandung by using a Google Form, provided advantages in making financial reports. However, some students said it was very difficult to use it. It is appropriate if this application is applied and studied from an early age starting from the Vocational High School level in particular and in Senior High Schools in general. Therefore, the MYOB Accounting application helps make financial reports in running a business, especially during the Covid-19 pandemic, without making financial reports in written form.

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