

INAPPROPRIATE SCENES AND BEHAVIOR IN THE CARTOON CRAYON SHINCHAN

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ABSTRACT

The title of this research is Inappropriate Scene and Behaviour in the Cartoon Crayon Shinchan, this research aims to show inappropriate scenes and behaviour that is being shown in this cartoon that is being watched by a lot of younger audiences in different countries but for this research, the writers are choosing on focusing on the country of Indonesia, the result of this research shows that quite a lot of scene in the cartoon of Crayon Shinchan are not suitable to show to a minor child and more toward the adult audience.

Keywords: Inappropriate scene, Cartoon, Crayon Shinchan

INTRODUCTION

Parents generally have their ways to educate their children according to what they believe, one of the ways that parents use to educate their children is by using children's literature, children's literature besides being used to educate their children can also be used to entertain their children. The purpose of children's literature is that parents can educate correctly and as well as possible, in our daily lives many cartoons appear either on television or social media. As parents are obliged to see and watch with their children to know whether the cartoons shown and watched by our children are suitable for their age or not. Like sidik (2022, p. 12) said *semua kisah mempunyai ceritanya masing-masing dan tentunya dengan pesan yang ingin disampaikan* and we want to give the best education and information for our children.

Cartoon or animation is one of the media used by parents to entertain and at the same time educate their children, according Heinich (2005, pp. 9–10) "*media adalah alat komunikasi yang mengantar informasi antara sumber pesan dengan penerima pesan*, according to Arsyad (2002, p. 4) *media adalah semua bentuk perantara yang digunakan oleh manusia untuk menyampaikan atau menyebar ide, gagasan, atau pendapat, sehingga ide, gagasan atau pendapat yang dikemukakan itu*

sampai kepada penerima yang dituju”, in this case it’s included or shown as animation or sometimes better known as cartoons to give their children information. Most parents are unconscious that they have taught their children literature from an early age, most children are easy to receive information from the age of toddlers to their teenage age, it is no stranger to most parents giving their children cartoon animation so that they are going to stay quiet and do not cause problems and for the child to easily receive information by looking at animated images that are easily digested by them, even today it is not something weird for adult or even someone older who still like animation, and animation is not just for children like probably it used to back then, but someone the cartoon is for an adult like Family guy, American dad, The Simpson, etc.

The animation series Crayon Shinchan appeared less and less due to some controversy from some of the viewers which started noticing inappropriate scenes and behaviour in some of the scene that appear in the cartoon series. Crayon Shinchan is a popular manga or in English it’s comics at first but with it being popular the series starting to get a lot of reader and attention from Japanese society. After it gained more reader in Japan from its manga, the series start getting animation adaptation that first being aired in Japan. In early 2000 it began to aired in other countries, including Indonesia, the show follows the mischievous of a five-year-old boy name Shinnosuke Nohara, also known as Shinchan. The character Shinchan frequently make jokes or engaged in some inappropriate behaviour that not suitable for a young child, such as speaking back to their parents, pulling some stranger skirt down and more, those act are something that we don’t want a younger audience to follow because it can have a significant detrimental impact on their behaviour and attitude of younger audiences.

According to Islam in Hidayatullah.com on 27 September (2014) a few of private television station got the attention of KPI related to children film, KPI released a result for a children TV show that uneducated and dangerous if watched by children, one of the private television station RCTI got a warning letter from KPI about animation film Crayon Shinchan because there’s pornography scene and inappropriate jokes, According to Agatha Lily, Commisioner of KPI quote by AFP *“banyak adegan lucu di dianggap shin-chan sebenarnya tidak senonoh dan tidak pantas untuk anak-anak, misalnya Shin-chan merobohkan celananya untuk menunjukkan celana dalamnya atau mengintip pasangan bermesraan, adegan wanita seksi di rok mini, menampilkan belahan dada mereka dan laki-laki menggoda”*. Indonesian government keep sending warning to the television station that in the end lead to the show being removed from their program because they receive many warning by keeping the cartoon aired.

Because of the cultural differences between where the show made for and where its being aired, some have argued that the government's decision to banned it was improper. They know that the humor of the show reflects the distinctive culture of Japan and that it should be valued for its cultural significance rather than its content. The decision to banned Shinchan in Indonesia has sparked a debate between the public, the government, and child advocates, who believe that rather than banned the program entirely, it should only be broadcast when there are large numbers of adult audiences present. At a time where younger audiences are away. Some supporters even claim that the decision to banned Shinchan does not address the primary cause of the problem in the first place.

DATA SOURCE

The data that are being used in this research are from the cartoon crayon shinchan series episode 13 - 23 by Yoshito Usui, the writer are focusing on inappropriate scenes and behaviour that are being a show that is not suitable for minors that being shown by the main character Crayon Shinchan.

METHODS

The method used in this research is descriptive qualitative, to describe which part is inappropriate to show to a minor and the reason why, According to Moleong (2016, p. 6) *penelitian kualitatif adalah penelitian yang bermaksud untuk memahami fenomena tentang apa yang dialami oleh subjek penelitian misalnya perilaku, persepsi, motivasi, tindakan, dll, secara holistic, dan dengan cara deskripsi dalam bentuk kata-kata dan bahasa, pada suatu konteks khusus alamiah dan dengan memanfaatkan berbagai metode alamiah*. The theory that is being used in this research is objective approach, according Hasanudin (Abidin, 2010, p. 75) *Pendekatan objektif merupakan pendekatan yang mengutamakan penyelidikan karya sastra berdasarkan kenyataan teks sastra itu sendiri*.

THEORETICAL REVIEW

Plot

Plot is one of the most important parts of a story, the purpose of a plot is to provide structure for the audience to engage, creating a sense of thrill, tension, and suspense. a good story with a good plot can provide the audience an insight into the character that appears in the story, their motive, and their development from the beginning of the story all the way to the end.

Plot is a series of event that connect to each other that a make narrative in a novel, a plot in fiction builds to a climax of a story and finish in a resolution at the end of it, *Alur adalah rangkaian peristiwa dan dijalini dengan seksama, yang menggerakkan jalan cerita melalui rumitann kearah klimaks dan anti klimaks* (Sudjiman, 1986, p. 4). Staton and Kenny (Nurgiyantoro, 2015, p. 167) *plot adalah cerita yang berisi urutan kejadian, namun setiap kejadian itu hanya dihubungkan secara sebab akibat, peristiwa yang disebabkan atau menyebabkan terjadinya peristiwa lain*.

Scene

Scene is part of a drama or a movie that shows a series change of events, all of the changes that are happening are marked with a change of character, background, and time, also scene could refers to a series of sequence of events that take place in a same location or continuous in some period of time in a film, each scene in some drama of movie has a specific purpose and meaning, it could lead to the overall narrative and emotional impact of a drama or a movie, According to Pratista (2008, pp. 29–30) *“adegan merupakan suatu adegan yang memperlihatkan aksi pada cerita, dalam scene terdapat tokoh atau peran, waktu, latar dan elemen lainnya. Biasanya dalam scene ada beberapa shoot”*. According to Wiyanto (2002, p. 90) *“adegan merupakan bagian dari babak, sebuah adegan*

hanya menggambarkan satu suasana, pergantian adegan tidak selalu disertai dengan pergantian seting atau latar, satu babak dapat terdiri atas beberapa adegan”, therefore, in this research the author focuses on the plot and scene in Crayon Shinchan by Yoshito Usui to analyse the inappropriate scenes and behaviour in the cartoon Crayon Shinchan.

Behaviour

Behaviour is a set of action or activity of a human it self, which has a broad expanse like walking, talking, crying, laughing, working and so on. According Notoatmojo (2017) *Perilaku dari seri biologis adalah suatu kegiatan atau aktifitas organisme yang bersangkutan. Perilaku manusia dapat diartikan sebagai suatu aktifitas yang sangat kompleks sifatnya, antara lain perilaku dalam berbicara, berpakaian, berjalan, persepsi, emosi, pikiran dan motivasi*. Every person doesn't always have positive behaviour such as polite, respecting each other sometimes depend on how they're being raised, mood, education and etc, it can lead to someone have negative behaviour such as disrespecting others, toxic and so on.

RESULTS AND DISCUSSION

This is some of the example of some cartoon that are intended for mature audience and some need to be adult supervision, some of the Parental Guidance here are in their origin country like One piece in japan they are considered as PG-13 but in some other country beside japan, they might considered as M for Mature, same as Crayon Shinchan in japan with their society and their teaching they considered Crayon Shinchan as PG but we can't expect the same thing with other country because in other country their children have a different society, they have different education and that effect how the child comprehended the cartoon, if their child like in japan taught properly on which action are wrong and which action are right it's easier to see why they considered Crayon Shinchan PG but we cant expect all the country that show Crayon shinchan have the same level of education as Japan that's why in some other country a lot of the Crayon Shinchan scene are Crop out of the scene that someone time makes the 21 minutes show into 15 minutes of less because of the inappropriate scene that been take out by the editing team that make the duration of the cartoon much less than the original duration.

Every country has different restriction and some cartoon that have PG rating doesn't mean they will have the same rating in some other country, for example in Family Guy are being shown on national TV in America but in some other country the show might be considered as Adult only or even cannot be shown in National TV, here some of the examples of some series of the cartoon with their rating in their country.

| Cartoon | Age Rating |
|-----------------|-------------------------|
| Family Guy | Parent Review |
| American Dad | Parent Review |
| The Simpson | TV-14/Parental Guidance |
| One Piece | PG-13 (Japan) |
| Detective Conan | Parental Guidance |
| Crayon Shinchan | PG (Japan) |

For this research, the researcher is using the animation Crayon Shinchan as the object of the research on why the animation makes some controversial about being shown to a young audience while the content of the show itself is more toward an adult audience with its innuendo humor and joke, here is some example of inappropriate scene and behaviour that make Crayon Shinchan is banned and removed from the national TV in Indonesia.

Data 1



Figure 1. Crayon Shinchan Episode 13 (03:00)

In this scene show that Shinchan and his family went to a beach in Japan, and where Shinchan father tries to put sunscreen on his wife, even though it is probably a normal scene for Japanese people or somewhere else but in some country like Indonesia, this scene is prohibited or just inappropriate because it's not suitable for a younger audience and it can be considered as mild nudity in some country of even nudity in some others.

Data 2



Figure 2. Crayon Shinchan Episode 15 (05:57)

In this scene, Shinchan and his mom were waiting for a train, and Shinchan were trying to hold the purse that she carrying, but since his mom didn't let him hold it and Shinchan were annoyed and pulled her skirt down, showing what she was wearing underneath and not to mention in public

places, this scene is a bad influence for children especially where they will think that this is a normal thing to do to their parent to get what they wanted, while in reality, this is a bad influence for a younger audience and inappropriate to do to anyone, especially to older people because it's impolite and it could lead into some bad habit. Where the majority in Indonesian culture where we must respect our elder.

Data 3



Figure 3. Crayon Shinchan Episode 17 (09:05)

In this scene Shinchan comes to his friend's house and his friend was gone, so Shinchan looked for his friend everywhere including the bathroom, and instead of knocking to see if there is anyone inside the bathroom Shinchan just opened the door and found that her mother was inside the bathroom, In this scene, it's an inappropriate thing because especially in someone else house because you want to make sure that there was no one inside the bathroom or toilet before you enter, it's considered rude and not polite to just open the door without knocking because we don't know if someone inside or not.

Data 4



Figure 4. Crayon Shinchan Episode 17 (15:07)

In this scene, Shinchan is at his friend's house and he keeps making trouble for his friend's parents, for example like in this scene he keeps disturbing them when they're trying to do house chores it's not polite for Shinchan to disturb someone especially in someone else house. like what we

see in the picture Shinchan turn on the TV to watch his favorite show but without any permission, and he watches the show very loudly to the point of his friend's parent are angry at him because he's annoying. it's not polite for Shinchan to make a ruckus in someone else house especially to the point where it make them uncomfortable with you being there, because we need to be polite and respect them, especially in their house, If we want to do something we need to ask for their permission before we do it.

Data 5

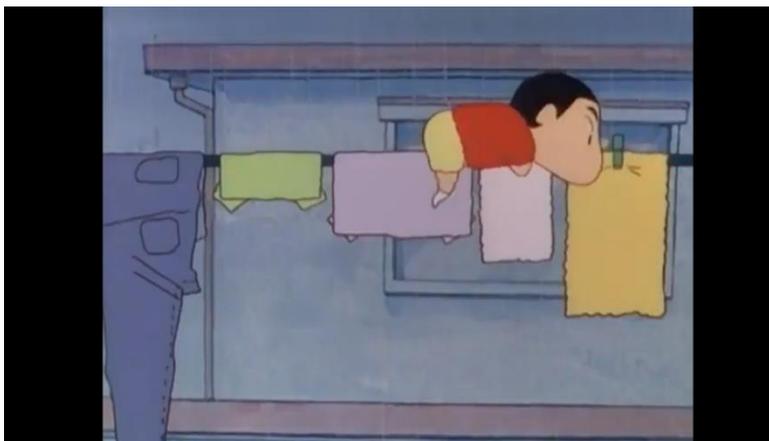


Figure 5. Crayon Shinchan Episode 18 (03:18)

In this scene, Shinchan was waiting for his mom, and his mom left some clothes hanging outside their house and it start to rain. Shinchan went outside and start taking off the pin that hold the clothes that hanging outside in the hope to take it down so it doesn't get wet but what he didn't realize by taking off the pin that holds those clothes it starts to wobbles and because there's nothing to hold it and with the strong wind outside the clothes start to scatter around the house making all the clothes wet and dirty again. It's also inappropriate for Shinchan even if his intention were good it's better to ask someone first before you do something because even if our intention is good it could lead to some bad thing if we are not sure of what we are doing.

Data 6

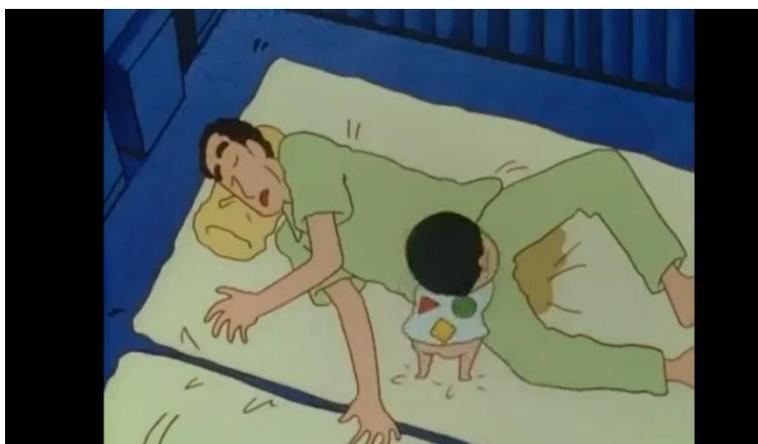


Figure 6. Crayon Shinchan Episode 19 (13:05)

In this scene when Shinchan and both of his parents were sleeping, later that night Shinchan wet the bed, and rather than waking up his parents to tell them that he wet the bed and let them know so they could change the bed, he woke up and look at his father and start pushing him on to his bed and tried to frame his father and make it seems like the father who was wetting the bed and take the blame for him, He won't get scolded by his mother for wetting the bed to the point where he went to the bathroom to get some water and pour the water on his father pants, it's inappropriate scenes for Shinchan to make his father get the blame for something that not his doing, it's shows bad behaviour.

Data 7



Figure 7. Crayon Shinchan Episode 21 (02:25)

In this scene, early in the morning before Shinchan going to kindergarden, his mom Misae prepared some breakfast for him and his father because his father about to go to work, when Misae called Shinchan he came running while being chased by Shiro their dog, instead of running somewhere else. Shinchan start running toward the kitchen, climb up the chair and start running across the table, running on top of the food and make a mess. that makes his mom angry and start to scolding him. This kind of behaviour are not something that we want our younger audience to see and make it a normal behaviour, it's not polite to run across a table where there's food on the table or not.

Data 8



Figure 8. Crayon Shinchan Episode 21 (14:42)

In this scene, Shinnchan and his family at his school for the school festival, Shinnchan and his mother Misae are in a competition against the other kids and their parent. In this picture Shinnchan mother Misae must carry Shinnchan on her back to the finish line, and instead of climbing to her back Shinnchan run around and start to climb to the other mom. When he realizes he is not on his mom back, he jumps to his mom but instead of going to her back he stands on top of her head and start to take his pants off. It's an inappropriate behaviour especially for Indonesian culture because for Indonesian people it considered impolite to touch someone else head. In this scene not only Shinnchan stand on top of his mother head, and he take off his pants in front of everyone while standing on his mother head which not only considered impolite but rude and manerless, it is not something you want a young audience to see without adult guidance because it can lead for them to think that this kind of behaviour are normal.

Data 9



Figure 9. Crayon Shinnchan Episode 23 (03:58)

In this scene, Shinnchan mother was about to go shopping at a nearby grocery store, and Shinnchan keep telling his mother that he want to go with her to the grocery store, but his mother told him that he can't go with her. Instead listening to what his mother asked him to do Shinnchan keep wanting to go with her and start commenting on how she looks. In the picture he even put his head inside her dress to make a comment about what his mother was wearing under her dress. It's inappropriate for everyone to do, especially a child to his own mother, in any country especially in Indonesia we need to respect our elder, especially to our parent, it is an inappropriate behaviour for child to do this to their parents.

There's still a lot more of inappropriate scenes and behaviour in Crayon Shinnchan but for this research the writer will show the data above, what we can take from Crayon Shinnchan is Crayon Shinnchan series are not suitable for Indonesian children with all of the humor and joke, In the series Shinnchan behaviour could influence young viewer into thinking and doing negative things. It's better to not let younger viewer watch Crayon Shinnchan alone or watch the cartoon with some adult that could tell the younger viewer between which action that are good and which action that not something that they should be doing.

CONCLUSION

In conclusion, Crayon Shinchan is a cartoon that is more toward a mature audience with all the jokes and all the behaviour that Shinchan shows in that cartoon, where an adult audience can see the difference between a thing that we can do and something that we can't do because, for a younger audience, they still can't tell the difference between a good thing that they can do and a bad thing that they can't do. Even though Shinchan look like a child but all the behaviour and humor that the writer put in Shinchan are more toward an adult audience and not for a younger audience. Even if they are shown to a younger audience they need to be supervised by an adult so they could guide them or tell them on the difference between something that they can do and they cannot do.

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