

## THE ANALYSIS OF LEADERSHIP CHARACTER OF SNOW QUEEN OF ARENDELLE IN DISNEY MOVIE “FROZEN”

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### Abstract

*Animated movie "Frozen" tells the story of the adventures of a girl named Anna and her friends against Snow Queen. Snow Queen act caused, freezing in the whole empire and the people suffer from the cold. Snow Queen is actually anna's sister named Elsa. However, in this story is not to discuss about the adventures of Anna against her sister Elsa, but will discuss the character of Elsa. Character is a person depicted in a narrative or drama. Elsa's character as a princess of the kingdom in Arendelle is a authoritative, loving, coward and insecure. But on the other hand, as the Snow Queen character she was variably, she is assertive and daring. we know that the attitude and character are very important to describe a certain person, if someone does not have the character that he just became him, nobody. A leader should have the attitude and character of it own self to lead the group, nation or kingdom so that the people in the country or the kingdom prosper.*

**Keywords:** *characters, Leader.*

### Abstrak

Film animasi “Frozen” bercerita tentang kisah petualangan seorang gadis bernama Anna dan kawan-kawannya melawan Snow Queen. Karena ulah snow Queen, seluruh wilayah kerajaan membeku dan rakyat menderita karena kedinginan. Snow Queen sebenarnya merupakan kakak Anna yang bernama Elsa. Namun dicerita ini bukan untuk membahas tentang petualangan Anna melawan sang kakak Elsa, melainkan akan membahas tentang karakter dari Elsa. Karakter merupakan orang yang digambarkan di dalam sebuah narasi atau drama. Karakter Elsa sebagai Putri kerajaan di Arendelle yaitu sebagai putri yang berwibawa, penyayang, penakut dan tidak percaya diri. Namun di sisi lain, karakter dia sebagai Snow Queen sangatlah berbeda, dia tegas dan berani. kita tahu bahwa sikap dan karakter sangatlah penting untuk menggambarkan diri seseorang, apabila seseorang tidak memiliki karakter maka dia hanyalah menjadi dia, bukan siapa-

siapa. Seorang pemimpin harusnya mempunyai sikap dan karakternya tersendiri untuk memimpin kelompok, negara atau kerajaan sehingga masyarakat di negara atau kerajaan itu hidup sejahtera.

**Kata kunci:** karakter, pemimpin.

## **Introduction**

Character is one of the most important things in ourselves, because character formed attitude, behavior and act of person. As a leader for example, a leader must have an explicit and strong character, and able to take appropriate action to resolve a problem. The character that raised in this discussion is Elsa's character, who became a Queen of Arendelle, an animation movie titled "Frozen" adapted from the classic story of the Snow Queen by Hans Christian Andersen.

On the movie told the story Elsa and her Sister Anna, who is a daughter of a royal king in Arendelle. As the eldest child of the king, Elsa crowned as a Queen of Arendelle after her parents died in an accident. Elsa's character while viewed from her personality side she is very Elegant, Powerful, caring, fierce, reserved, regal, warm and protective. Although she crowned as the Queen, she was a little hesitant and afraid of her leadership to lead the people in the Kingdom of Arendelle, with her magic strengths.

In Frozen movie, I want to discuss about the differences of Elsa's leadership character being a Snow Queen and Queen of Arendelle. This analysis will focus on what makes Elsa has two different leadership characters.

## **Data source**

I decided to examine the leadership character because it seems different when Elsa become a leader or Queen of Arendelle and the Leader of snow queen. There are some differences that we can see in the Frozen movie such as when Elsa appointed to be the queen of Arendelle and lead her people. As the queen of Arendelle, she looks reserved and poised but in fact she has no fear and frightened, she has no responsibility as a queen, let Arendelle passing the winter that she made. Despite of it, the characters of leadership changing when she become a snow queen. Feel free to do anything without doubt, power, hard hitting, confident and regal. This article analyzed by observing Frozen movie, from this we can see how the leadership character change.

## **Theoretical Review**

There are some theories that use in this research, such as:

- Carl Roger's Theory

*"The organism has one basic tendency and striving - to actualize, maintain, and enhance the experiencing organism" (Rogers, 1951, p. 487).*

This theory shows that someone tries to defend and implement something to make it become real. For a leader or a king, they will try to defend what is rightfully theirs and convince tranquility for people. I chose this theory because this theory is related to what I research, like a Queen Elsa who led the kingdom of Arendelle. She was crowned as a Queen to replace her father in her proposal to defend the power of the kingdom.

- *'Good leaders are made, not born'*. If you have the desire and willpower, you can become an effective leader. Good leaders develop through a never-ending process of self-study, education, training, and experience (Jago, 1982). To support the theory, there is a behavioral theory of leadership (1940's-1950's) which said *"great leaders are made not born"*.

This theory means that a leader is not born with the ability to lead or become a leader unexpectedly. But they are born and learn how to be a leader. This shows that in the Frozen movie, Queen Elsa is not born with the ability to lead the kingdom, but as time goes by Queen Elsa can reign over Arendelle and rule her kingdom with a genuine smile, self-confidence to protect her kingdom with the power and mostly spends her spare time using the ability that she has to please herself, her sister Anna and the entire kingdom of Arendelle.

## **Research Method**

Research method for this movie, I use descriptive method. Define descriptive method as involve collection of the data in order to answer the questions.

Dawson (2002) states : *"Descriptive research attempts to describe systematically a situation, problem, phenomenon, service or program, or provides information about, say, living condition of a community, or describes attitudes towards an issue"*.

## **Discussion**

According to the view, Queen Elsa needs relationship with another social individual because as the leader of Arendelle kingdom, she needs a figure of father to show her and teach her to lead her people. Based on the theory, Queen Elsa leadership could be seen that she did not have self confidence to lead her people and she does not know how to adapt in social life with people in

Arrendelle. This is because of she has a soul trapped in fear, afraid of hurting people around her. So the better way is hiding in her room for many years without having interaction with the environment, and the coronation as a queen of Arendelle is her first interaction with people. Eventhough she's anxious of hurting people with the power that she had but still has to be poised, in fact it's opposite from the character. On the other side, fleeing from Arendlle make her to take a decision to change from fear to self-confidence, no doubt of doing something, regal and hard hitting.

### **Conclusion**

A leader is someone who can organize, direct, and organize a group of people to follow orders so that what is expected to be achieved. A leader must be bold and be responsible for everything that happen in the organization, group, nation or a kingdom. From the result that have been discussed show that Elsa's character of leadership in Arendelle kingdom is out of leadership character, it is because of she does not have responsible of her kingdom and her people. A true leadership character must have responsible for anything she has.

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